

**Alaskan Scottish Highland Games  
2008 Sponsorship Levels**

Name _____
Business Name _____
Street Address _____
City, State, Zip _____
Contact Phone _____ Fax # _____
E-mail _____

**Sponsorship Premiums for Various Levels of Support**

Please use the next page to specify if you would like to sponsor or underwrite a specific event.

- Chieftain \$250** Quarter page program ad, vertical (2.5" x 4"), Four event tickets, Four passes to the VIP tent, VIP Parking Pass, Listing in event program
- Laird \$500** Half page program ad, horizontal (5.25" x 4") 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Listing in event program, Recognition during opening and closing ceremonies
- Silver \$1,000** Full page program ad, vertical (5.25" x 8") 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Inclusion on over 250 full color Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies
- Gold \$2,000** Full page program ad vertical (5.25" x 8") 8 Gate passes, 8 VIP passes, 2 VIP parking passes; Inclusion on Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies
- Platinum \$5,000** Full page program ad vertical (5.25" x 8") choice of back cover, inside back cover or inside front cover; 8 Gate passes, 8 VIP passes, 2 VIP parking passes; Inclusion on Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies

**Sponsorship amount \$ \_\_\_\_\_**

***Sponsors at all levels are invited to visit the VIP TENT throughout the day for COMPLIMENTARY FOOD AND BEVERAGES***

Deadline for inclusion in program and on poster is May 20, 2008

Please make checks payable to:

***The Alaskan Scottish Highland Games or ASHG***

Return this form with your check to:

The Alaskan Scottish Highland Games C/O MaryAnn Hanson, Sponsorship Coordinator PO Box 10-3471 Anchorage, AK 99510-3471
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**We would like to express our appreciation of your support!**

**YOUR DONATION IS TAX DEDUCTIBLE**

Federal ID Number 23-7286794

Specific events may be underwritten by an individual or corporation. Your sponsorship of the event will be listed in the program, announced during the event and awards ceremony. Sponsorship of an event at a lower level will allow multiple sponsors for the same event, underwriting allows exclusivity.

Event	Amount	Sponsorship amount
<b>Athletics:</b>		
Stone throw	\$ 500	
28# Weight throw for distance	\$ 500	
56# Weight throw for distance	\$ 500	
Weight throw for height	\$ 500	
Light Hammer throw	\$ 500	
Heavy Hammer throw	\$ 500	
Caber Toss	\$ 1,000	
Challenge Caber	\$ 1,000	
Tug-o-war	\$ 1,000	
<b>Highland Dance:</b>		
	\$ 500	
<b>Piping and Drumming:</b>		
Grade III Band competition:	\$ 1,000	
Grade IV Band competition:	\$ 1,000	
Drum salute	\$ 500	
Individual competition:		
Piobaireach	\$ 1,000	
March, Strathspey and Reel	\$ 500	
6/8 march	\$ 500	
Hornpipe and jig	\$ 500	
Tenor drum	\$ 500	
Snare drum	\$ 500	
<b>Other Events:</b>		
Kilted Mile:	\$ 350	
Tea Tent:	\$250	
Children's events:	\$ 500	
Tall Tales Contest:	\$ 250	
Shortbread Contest:	\$ 250	
Educational Exhibits	\$ 500	
<b>VIP Tent:</b>		
Lunch buffet	\$ 500	
Morning and afternoon snacks	\$ 500	
<b>Evening Concert</b>	<b>\$5,000</b>	