



# 31<sup>st</sup> Annual Alaska Scottish Highland Games 2012 Sponsorship Levels Corporate Sponsorship

Name: \_\_\_\_\_

Business: \_\_\_\_\_

Address: \_\_\_\_\_  
\_\_\_\_\_

Contact Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Email: \_\_\_\_\_

## **Sponsorship Premiums for Various Levels of Support**

*Please use the next page to specify if you would like to sponsor or underwrite a specific event.*

<b>Chieftain</b>	<b>\$250</b>	Quarter page program ad (5.25"x2"), 4 gate passes, 4 VIP ribbons, VIP parking pass
<b>Laird</b>	<b>\$500</b>	Half-Page program ad (5.25"x4"), 6 gate passes, 6 VIP ribbons, 2 VIP parking passes
<b>Silver</b>	<b>\$1,000</b>	Full page program ad (5.25"x8"), 6 gate passes, 6 VIP ribbons, 2 VIP parking passes, inclusion on event posters, recognition during opening and closing ceremonies
<b>Gold</b>	<b>\$2,000</b>	Full page program ad (5.25"x8"), 8 gate passes, 8 VIP ribbons, 2 VIP parking passes, inclusion on event posters, recognition during opening and closing ceremonies
<b>Platinum</b>	<b>\$5,000</b>	Full page program ad (5.25"x8") choice of back cover, inside back cover, or inside front cover, 10 gate passes, 10 VIP ribbons, 4 VIP parking passes, inclusion on event posters, recognition during opening and closing ceremonies

Sponsorship amount \$ \_\_\_\_\_

Deadline for inclusion in the program is May 18, 2012

**Sponsors at all levels are invited to visit the VIP TENT throughout the day for  
COMPLIMENTARY FOOD & BEVERAGES**

Please make checks payable to:

**Alaska Scottish Highland Games or ASHG**

Alaska Scottish Highland Games  
c/o Sponsorship Coordinator  
PO Box 244416, Anchorage, Alaska 99524-4416

**We would like to express our appreciation of your support!**

Your donation is tax deductible  
Federal ID Number 23-7286794

Specific events may be underwritten by an individual or corporation. Your sponsorship of the event will be listed in the program and announced during the event and awards ceremony. Sponsorship of an event at a lower level will allow multiple sponsors for the same event, underwriting allows exclusivity.

Event	Amount	Sponsorship Amount
<b>Athletics:</b>		
Stone throw	\$500	
28# Weight throw for distance	\$500	
56# Weight throw for distance	\$500	
Weight throw for height	\$500	
Light Hammer throw	\$500	
Heavy Hammer throw	\$500	
Caber Toss	\$1,000	
Challenge Caber	\$1,000	
Tug-o-War	\$1,000	
Farmer's Walk	\$1,000	
<b>Highland Dance:</b>	\$500	
<b>Piping and Drumming:</b>		
Grade III Band competition:	\$1,000	
Grade IV Band competition:	\$1,000	
Drum salute	\$500	
Individual competition:		
Piobaireach	\$1,000	
March, Strathspey and Reel	\$500	
6/8 march	\$500	
Hornpipe and jig	\$500	
Tenor drum	\$500	
Snare drum	\$500	
<b>Other Events:</b>		
Kilted Mile:	\$350	
Tea Tent:	\$250	
Children's events:	\$500	
Tall Tales Contest:	\$250	
Shortbread Contest:	\$250	
Educational Exhibits	\$500	
<b>VIP Tent:</b>		
Lunch buffet	\$500	
Morning and afternoon snacks	\$500	
<b>Evening Concert</b>	\$5,000	