

Alaskan Scottish Highland Games
2007 Corporate Sponsorship Levels

Name _____
Business Name _____
Street Address _____
City, State, Zip _____
Contact Phone _____ Fax # _____
E-mail _____

Sponsorship Premiums for Various Levels of Support

Please use the next page to specify if you would like to sponsor or underwrite a specific event.

Chieftain \$250 Quarter page program ad, l (3.25" x 2.25"), Four event tickets, Four passes to the VIP tent, VIP Parking Pass

Laird \$500 Half page program ad, vertical (3.25" x 4.5") 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Recognition during opening and closing ceremonies.

Silver \$1,000 Full page program ad, horizontal (7.5" x 4.5") 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Inclusion on over 250 full color Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies.

Gold \$2,000 Full page program ad (7.5" x 4.5"); Banner signage at the Games as a sponsor of event; 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Inclusion on Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies;

Platinum \$5,000 Full page program ad (7.5" x 4.5"), choice of back cover, inside back cover or inside front cover; 6 Gate passes, 6 VIP passes, 2 VIP parking passes; Inclusion on Event posters; Inclusion in extensive media package including radio and print advertising; Recognition during opening and closing ceremonies;

Sponsorship amount \$ _____

***Sponsors at all levels are invited to visit the VIP TENT throughout the day for
COMPLIMENTARY FOOD AND BEVERAGES***

Please make checks payable to:
The Alaskan Scottish Highland Games or ASHG

Return this form with your check to:

The Alaskan Scottish Highland Games
C/O Cathy Steen, Sponsorship Coordinator
PO Box 10-3471 Anchorage, AK 99510-3471

We would like to express our appreciation of your support!

YOUR DONATION IS TAX DEDUCTIBLE

Federal ID Number 23-7286794

Specific events may be underwritten by an individual or corporation. Your sponsorship of the event will be listed in the program, announced during the event and awards ceremony. Sponsorship of an event at a lower level will allow multiple sponsors for the same event, underwriting allows exclusivity.

Event	Amount	Sponsorship amount
Athletics:		
Stone throw	\$ 500	
28# Weight throw for distance	\$ 500	
56# Weight throw for distance	\$ 500	
Weight throw for height	\$ 500	
Light Hammer throw	\$ 500	
Heavy Hammer throw	\$ 500	
Caber Toss	\$ 1,000	
Challenge Caber	\$ 1,000	
Tug-o-war	\$ 1,000	
Highland Dance:		
	\$ 500	
Piping and Drumming:		
Grade III Band competition:	\$ 1,000	
Grade IV Band competition:	\$ 1,000	
Drum salute	\$ 500	
Individual competition:		
Piobaireach	\$ 1,000	
March, Strathspey and Reel	\$ 500	
6/8 march	\$ 500	
Hornpipe and jig	\$ 500	
Tenor drum	\$ 500	
Snare drum	\$ 500	
Other Events:		
Kilted Mile:	\$ 350	
Tea Tent:	\$250	
Children's events:	\$ 500	
Tall Tales Contest:	\$ 250	
Shortbread Contest:	\$ 250	
Living History Exhibition	\$ 500	
Evening Concert	\$5,000	